



FOR IMMEDIATE RELEASE

**The World Petroleum Council (WPC) Announces the Theme for the  
24<sup>th</sup> World Petroleum Congress in Calgary in September 2023**

November 10, 2021 - Calgary will host the 24<sup>th</sup> World Petroleum Congress from September 17-21<sup>st</sup>, 2023. The World Petroleum Congress is the premier oil and gas conference in the world and hosts the most senior government and industry leaders in the global energy industry triennially.

The program for the 2023 event in Calgary is being managed by WPC Canada, which is the Canadian National Committee of the World Petroleum Council (WPC) organization comprised of Canadian energy professionals.

In advance of the 23<sup>rd</sup> World Petroleum Congress taking place in Houston, Texas from December 5-9<sup>th</sup>, 2021 (delayed one year due to Covid), WPC Canada announced today at a press conference in Calgary that the theme for the 2023 conference will be: **Energy Transition - the Path to Net Zero**.

“This theme is an important new direction for the World Petroleum Congress and its members and it reflects the exciting future in the global energy industry,” said Denis Painchaud, President of the Canadian Organizing Committee. “A lot of what happens in Calgary will help shape the direction of the global energy industry in the years to come. Conversations will help define realistic, workable paths to a net-zero future and help elevate the Canadian energy sector for the next 25 years and beyond, ensuring that jobs and investment stay in Canada.”

Historically, Congress themes have been focused primarily on industry best practices. The Calgary Congress will strive to expand the scope and include program content and participation opportunities for pipeline, value add companies (e.g., petrochemicals), supply chain companies and the clean technology sector that all play an important part in the evolving future of the energy industry.

“Alberta is a world leader in responsible resource development, and with this in mind, there is no better place to host the World Petroleum Congress than Calgary in 2023. We continue to lower emissions and accelerate investment into new and emerging sources of energy,” said Sonya Savage, Minister of Energy for the Government of Alberta. “We are leveraging our potential in hydrogen, helium, petrochemicals, critical and rare earth minerals and geothermal development and welcoming more renewables into the energy mix. At the heart of our development are the cornerstones of the oil and gas sector, innovation, entrepreneurship and ingenuity; with all of these strengths, Alberta is the right place to have these discussions and exchange of ideas.”

The 24<sup>th</sup> World Petroleum Congress in Calgary will welcome an estimated 15,000 visitors, delegates, exhibitors and media from around the world.

“I am pleased that Calgary will be hosting the 24<sup>th</sup> World Petroleum Congress with the forward-thinking theme of **Energy Transition – the Path to Net Zero**,” says Calgary Mayor Jyoti Gondek. “Hosting the Congress will not only drive significant economic impact for our city, but it will allow us to showcase our expertise and the great work that is happening right now as a global energy transition leader.”



“The Calgary Congress will continue the tradition of addressing the key industry issues including climate change and the environment and comes at a critical time after COP26 when the world is expecting a transition to net zero,” said Peirce Riemer, Director General for the World Petroleum Council.

"Many of the largest businesses in Alberta's oil and gas sector have already committed to net zero by 2050, and the Government of Canada will continue to work with them to achieve that goal," said the Honourable Jonathan Wilkinson, Minister of Natural Resources. “Calgary will be an excellent venue for facilitating these conversations, and for making real progress in building a more sustainable and prosperous economy for the future."

Today also marks the launch of the sponsorship packages for the 2023 Congress in Calgary. WPC Canada looks forward to developing meaningful partnerships with local, national and international companies and organizations that will be able to network and connect with global energy leaders in Calgary.

The WPC Canada team will be leading a group of Canadian partners to the upcoming Congress in Houston in December to promote the Canadian energy sector and invite the world back to Calgary for 2023. Discussions will begin with many global partners about becoming sponsors of the Calgary Congress. The Canada Pavilion will be open during the entire Congress to meet and engage energy sector leaders. Any Canadian companies that are interested in joining Team Canada in Houston or who wish to have a conversation about a partnership for 2023 should visit the WPC Canada website at [wpccanada.com](http://wpccanada.com).

---

### **About World Petroleum Council Canada**

WPC Canada is the Canadian National Committee of the World Petroleum Council (WPC), a non-political, non-governmental organization accredited by the United Nations. WPC Canada has been a member since 1950. WPC Canada is part of an international effort to promote understanding of how the oil and gas sector contributes to sustainable development and improves the lives of people throughout the world.

WPC Canada believes that the petroleum industry must be based on respect for individuals and communities, reliance on the highest technical solutions and business, ethical and government standards, and the creation of value for all stakeholders.

WPC Canada’s focus is on all areas of the petroleum industry, including deep water safety, enhanced oil recovery, carbon capture and storage, biofuels and renewables, oil prices, energy security, climate change, youth and gender, and geopolitics, among others.

### **About the World Petroleum Congress**

The World Petroleum Congress, otherwise known as the “Olympics” of the petroleum industry gathers industry and government leaders from across the world to address all aspects of the industry from technological advances in upstream, midstream, and downstream operations to the role of natural gas and renewables, management of the industry and its social, economic, and environmental impact.

The World Petroleum Congress is led by the World Petroleum Council which is an organization of nearly 65 member countries from around the world. Including both OPEC and Non-OPEC countries with



representation of National Oil Companies (NOCs) as well as International Oil Companies (IOCs). Headquartered in London, since 1933, the World Petroleum Council represents over 96% of global oil and gas production and consumption.

The 24<sup>th</sup> World Petroleum Congress in September 2023 by the numbers:

- 15,000 visitors, delegates, exhibitors, media and other “unique” visitors
- 50,000 m2 of exhibition space with more than 500 corporate exhibits
- Participation from more than 100 countries
- Attendance by an estimated 500 CEOs and more than 50 Heads of State and Energy Ministers
- Coverage by approximately 1,000 media from around the world
- A local economic impact estimated in excess of \$50 million

###

Press Conference:

- When:** Wednesday, November 10, 4:00 p.m. – 5:30 p.m.  
Formal remarks to begin at 4:45 p.m.
- Where:** Calgary TELUS Convention Centre, North Building  
Exhibition Hall Pre-Function  
136 8 Ave S.E.
- Who:** Denis Painchaud, President, Canadian Organizing Committee  
Minister Sonya Savage, Alberta Minister of Energy  
Mayor Jyoti Gondek, Mayor of Calgary

Media Availability:

Denis Painchaud  
President, Canadian Organizing Committee, 24<sup>th</sup> World Petroleum Conference

Richard Masson  
Chair, Canadian Organizing Committee, 24<sup>th</sup> World Petroleum Conference

Contact:

Ms. BJ Gebhardt  
Office Manager, WPC Canada  
Personal Assistant to the President and CEO, 24<sup>th</sup> WPC  
Phone: 403.218.2000  
Email: [admin@wpccanada.com](mailto:admin@wpccanada.com)